



**SEE. MEET. TRADE.**

## **WORCESTERSHIRE BUSINESS EXPO**

In partnership with Worcestershire County Council and University of Worcester

**THURSDAY 15 OCTOBER**

**SIXWAYS STADIUM, WORCESTER RUGBY CLUB, WR3 8ZE**

PTH is pleased to announce that we have booked an exhibition stand at this popular event. Why not come along and see us and take the opportunity to attend **FREE** seminars whilst you're there!

Please see attached agenda for details of key note speakers and if you'd like to attend, please complete and email the booking form to [expo@hwchamber.co.uk](mailto:expo@hwchamber.co.uk) or visit [www.hwchamber.co.uk/bizexpo](http://www.hwchamber.co.uk/bizexpo) for further details.

- **FREE** Business Exhibition 9.15am-3.30pm
- **FREE** Business Seminars 9.30am-3.00pm
- **Business Breakfast** 7.45-9.15am - £15+VAT Members £30+VAT Non members
- **Business Lunch** 12.30-1.30pm -- £22.50+VAT Members £45+VAT Non members

## Agenda for the day

- 07.30 Registration
- 08.00 **Networking breakfast**  
£15.00+VAT for members; £30.00+VAT for non members.
- 08.30 **Opening address** by Trish Haines, Chief Executive Worcestershire County Council.
- 09.15 **Opening of Expo**, Mike Ashton, Chief Executive of the Chamber of Commerce Herefordshire and Worcestershire and a welcome speech by Kathy Leather, Commercial Director for Worcester Rugby Club.
- 09.30 **Exhibition opens**
- 09.30 – 9.50 Room 2 Seminar by author William Buist, “At your Fingertips Social Media.”
- 09.50-10.10 Room 1 Seminar by Howard Skerry, University of Worcester, “What can a graduate really do for you, Graduate Internships.”
- 10.00 – 10.30 Room 3 Seminar by Legislative Update: Claire Thompson and Jo Tanswell, Harrison Clark Solicitors TUPE and Service Provision Change: “What impact will this have on your business.”
- 10.45 – 11.05 Room 2 Seminar by author Nicole Bachmann, author “Transform your business through effective communication.”
- 11.15 – 11.45 Room 3 Seminar by Barry Jackson. “Personality Profiling, The Good, The Bad, The Ugly.”
- 12.00 – 12.20 Room 2 Seminar by author Steve Kirk, “ Fail to Plan, Plan to Fail” on project management
- 12.30 – 13.30 **Networking lunch**  
£22.50 + VAT for members, £45 + VAT for non members.
- 13.45 – 14.15 Room 2 Seminar by author Marc P Summers, “How to get more visitors to your website using search engine optimisation.”
- 14.15-14.45 Room 3, Joe Stock and Michael Howard, Worcestershire County Council, working with local authorities “Successful Procurement”
- 14.30 – 15.00 Room 2 Book launch and seminar by author Chantal Cooke, PR demystified, “How to get Free publicity by giving Journalists what they really need.”
- 15.30 **Event close**